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Press Release

ONE Media Announces Kevin Gage as Chief Technology Officer

BALTIMORE–Hunt Valley, MD., June 23rd, 2014: ONE Media LLC today announced that Kevin Gage has joined the company as Executive Vice President and Chief Technology Officer. Gage will play a key role in shaping ONE Media’s next generation broadcast platform. “ONE Media will develop business enabling technologies Broadcasters need for their future. We are focused on bringing innovative solutions that lower the barriers of entry into mobile opportunities as well as evolving broadcast services such as Ultra High Definition.” stated Tommy Eng, ONE Media LLC’s President.

Until recently, Mr. Gage was Executive Vice President and Chief Technology Officer of the National Association of Broadcasters (NAB). Gage was also founder and head of NAB Labs.

“Kevin is a digital pioneer with a proven track record in developing industry-changing platforms,” ONE Media’s Tommy Eng said. “He understands the vision and need for broadcast to evolve and how the development of a new flexible broadcast transmission standard can help our industry meet changing market needs and remain competitive.”

Joining NAB in 2011, Gage became NAB’s first CTO, chartered by the Board of Directors to identify and drive innovation throughout the broadcast industry. During his tenure at NAB, Gage identified the opportunity and drove the development of interactive hybrid FM broadcasting, which is currently deployed in the marketplace on smartphones, tablets and in testing on connected car dashboards. Gage also kicked off the study and testing of all digital AM broadcasting, which is currently under way at NAB Labs. Upon the formation of NAB Labs, Gage built out a technology committee structure to pull together broadcasting’s technology leaders to accelerate innovation. One committee, solely focused on next generation television broadcasting, began the due diligence on the core elements on a next generation broadcast platform.

“ONE Media is pushing the envelope on what the next generation broadcast platform can accomplish by expanding flexible broadcasting services to local markets,” Mr. Gage said. “By developing a broadband broadcast platform that equally supports fixed and mobile services, ONE Media is redefining and developing an advanced and flexible future for broadcasting. I am excited

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to join this effort and help accelerate the transition to the 'Next Generation Broadcast Platform'. ONE Media provides a context for business discussions and understanding future prospects to fully leverage spectrum assets. Our work provides the Broadcast Industry and other spectrum holders an opportunity and means to seek the best path to new markets.”

Gage has long been at the forefront of digital innovation. Prior to NAB, Gage held senior digital development roles at Time Warner, Inc. and NBC Universal. During that time, Gage played a key role in developing industry-changing platforms such as DVD and iTunes. iTunes developed out of a project Gage started while at Warner Music Group and then partnered with Apple to launch as a content distribution platform.

“Kevin is a change agent that has successfully driven innovation in multiple industries,” said Eng. “I am looking forward to benefiting from his vision and experience in developing industry changing platforms and services.”

About ONE Media, LLC

ONE Media was established as a joint investment between Coherent Logix and Sinclair Broadcast Group with a vision to build the “Next Generation Broadcast Platform,” enabling broadcasting to be competitive across all platforms. Solving the associated business, technical, and political challenges while supporting mobile video broadband services (wired & wireless) provides for the greatest business opportunity in the broadcast / communication / media industry today -- providing premium video anytime, anywhere without a data cap.